

2024 Objectives

01

Provide Community Perspectives on the Park District's Second Century District Plan

02

Expand Understanding of the East Bay's Biodiversity and Role the Park District Serves in Protecting Natural and Cultural Resources

03

Maintain Understanding of and Engagement on the Park District's Active Capital Projects and Programs

04

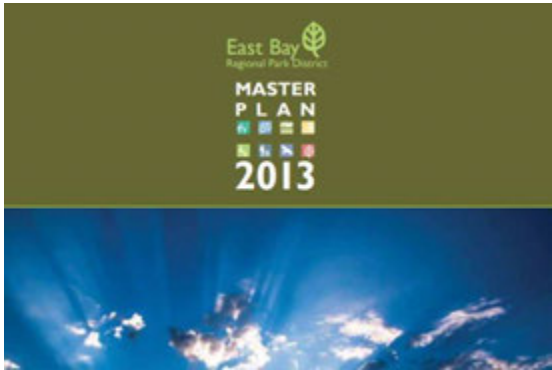
Maintain Understanding of the Park District's Funding Programs

05

Provide Community Oversight of Park District Local Funding Measures and Initiatives

06

Provide Guidance and Recommendations on Park District Policies and Practices



MASTER PLAN 2013

PURPOSE AND ROLE OF THE EAST BAY REGIONAL PARK DISTRICT

"The need is a vital one...The charm of the region as a place in which to live will depend largely upon natural conditions that are destined to disappear unless properly protected for the public in general."
—Report on Proposed Park Reservations for East Bay Cities, Diamond Brothers and Ansel F. Hall, December, 1938

This statement, expressed in the conception of the District, continues to be an inspiration and an enduring testament to the social and environmental responsibilities that the agency must address. With this Master Plan the Board of Directors re-dedicates the East Bay Regional Park District to the conservation of open space resources and the provision of outdoor recreational opportunities for present and future generations.

The Mission statement defines the essential role of the District:
 The East Bay Regional Park District preserves a rich heritage of natural and cultural resources and provides open space, parks, trails, safe and healthful recreation and environmental education. An environmental ethic guides the District in all of its activities.

The Vision statement sets the direction, values and objectives of the District:
 The District envisions an extraordinary and well-managed system of open space parkland in Alameda and Contra Costa counties, which will forever provide the opportunity for



01 | Provide Community Perspectives on the Park District's Second Century District Plan

Serving in the role of community liaison, the Park Advisory Committee will engage with Park Staff to provide input and insights during project development and implementation. Specifically, the Park Advisory Committee will share input on community values and priorities for the parklands and trails managed by the East Bay Regional Park District.



02 | Expand Understanding of the East Bay's Biodiversity and Role the Park District Serves in Protecting Natural and Cultural Resources

In the role of community oversight and liaison to Park District activities, the Park Advisory Committee will expand their understanding of the Park District's work to protect ecosystems, manage preservation and recreation together, invest in ecosystem connectivity and support the advancement of the Habitat Conservation Plan.



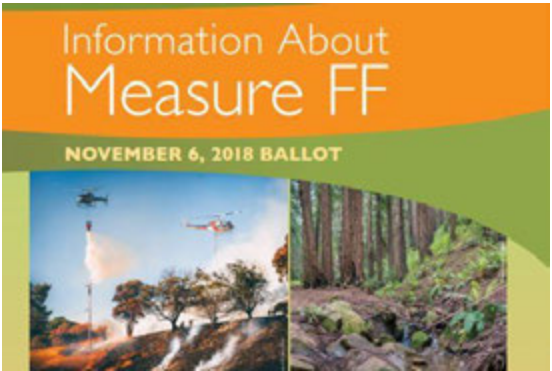
03 | Maintain Understanding of and Engagement on the Park District’s Active Capital Projects and Programs

As the Park District works to maintain and expand welcoming facilities for all East Bay visitors, the Park Advisory Committee will serve as community liaison and provide input in projects under advancement including visitor centers, trail expansion projects, and vegetation management needs. Additionally, the PAC will maintain a strong understanding and awareness of Park District programs including environmental education and cultural programs. In compliment, the PAC will engage on Park District community survey work to understand the current project and program interests of East Bay communities.



04 | Maintain Understanding of the Park District's Funding Programs

Providing support to the Park District through advocacy and community oversight, the Park Advisory Committee will maintain a strong understanding of current and future funding programs, attend site visits, and provide letters of support when appropriate. Specific attention will be given to active grants, Federal Emergency Management Agency (FEMA) disaster recovery efforts, and legislative program.



05 | Provide Community Oversight of Park District Local Funding Measures and Initiatives

As implementation continues, the Park Advisory Committee will serve in the role of community oversight on the Park District’s local funding measures including Measure CC, Measure FF, Measure AA, and Measure VV. The PAC will also serve as a community liaison as the Park District advances local voter surveys to understand willingness to support additional revenue measures.



06 | Provide Guidance and Recommendations on Park District Policies and Practices

As the Park District considers changes to existing policies, the Park Advisory Committee will provide community oversight including on the agency’s budget process, land use plans and amendments, Ordinance 38 and safety procedures, changes to recreational use policies and the Park District’s Naming Policy. Across all policies and practices, the PAC will work to ensure diversity, equity and inclusion work is prioritized. Additionally, as the Park District prepares for significant milestones, such as the 90th Anniversary, the Park Advisory Committee will engage through event attendance and discussions.